



HEMCHAND YADAV VISHWAVIDYALYA, DURG (C.G.)

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-:: Ph.D. NOTIFICATION ::-

No. 085 /Conf./Ph.D./2024

Durg, Dated: 17 / 01 /2024

It is notified that University after considering the report of the examiners and Viva-Voce examination accepts the thesis submitted by the following Candidate and declares her eligible for the award of the degree of "Doctor of Philosophy" (Ph.D.) of Hemchand Yadav Vishwavidyalaya, Durg (C. G.).

The above Ph.D. fulfills all the criterion/conditions of Ordinance No. 45 of the University (revised as per Ph.D. regulation – 2016 of U.G.C.)

Name of Candidate : Chandni Sharma
Name of Supervisor : Dr. Shashi Nath Jha
Subject : Commerce
Faculty : Commerce
Title of the Thesis : **PACKAGING OF FAST MOVING CONSUMER GOODS (FMCG) AND ITS INFLUENCE ON CONSUMER PURCHASE INTENSION**
Date of Registration : 15.11.2019, **Date of Submission**: 29.03.2023, **Date of Viva Voce** :11.01.2024
Research Center : Govt. V. Y. T. PG. Autonomous College, Dist.- Durg. (C.G.)
Enrollment No. : HU/P19/150004

By Order of the Kulpati

(Bhupendra Kuldeep)

Registrar

Durg, Dated: 17 / 01 /2023

Endt. No.086 /Conf./Ph.D./2024

Copy to :-

1. The Dean, Faculty of: Commerce, Hemchand Yadav University, Durg. (C.G.)
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3. Supervisor: Dr. Shashi Nath Jha, Govt. V. Y. T. PG. Autonomous College, Dist.- Durg. (C.G.)
4. The Secretary to Kulpati/P.A. to Registrar, Hemchand Yadav Vishwavidyalaya, Durg (C. G.).
5. The Registrars of all Universities in Chhattisgarh.
6. The Secretary, Inter University Board of India, Rouse Avenue New, Delhi for University News.
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15. Incharge, Website, Hemchand Yadav University, Durg. (C.G.), Kindly Display on university website.
16. The Editor of all local daily news papers for publication as a news item.

Dy. Registrar (Conf.)